

SPEAKER SOCIAL SWAG KIT 2026

Dear Speaker,

Congratulations on being a part of Fiber Connect 2026. As a speaker, you're doing more than sharing expertise — you're shaping the future and helping our industry move light years ahead.

To help amplify your voice and reach this audience of innovators, we've created this social swag kit with easy to customize posts to drive traffic to your session and engage with your audience. We look forward to hearing you inspire and connect with the Fiber Connect audience, as together we build a world that's light years ahead.

STEP 1: Choose your artwork.

We have created templates to use leading up to Fiber Connect — and also when you are at the show!



Layout A
Customize:
Headshot Only



Layout B
Customize:
Session Information



Layout C
Customize:
Session Information

Don't want to customize artwork?

Simply use Layout D to announce your participation as a Speaker. Skip to Step 4 and choose post copy!



Layout D
General Announcement

STEP 2: Customize post artwork.

It's easy! Simply open PowerPoint and drop in your headshot photo or type in the editable fields with your session information. Please do not change type size, colors, or content — as we have established a consistent brand look for the meeting.



Simply drop in your headshot to promote yourself.



The highlighted areas represent customizable fields.



STEP 3: Export png file to post.

Once you have created your artwork, you will need to export it as a png file to post to social media networks such as LinkedIn.

Method 1: Use File > Export

1. Select the slide you want to export from your presentation.
2. Click File in the top-left corner.
3. Select Export from the menu.
4. Click Change File Type.
5. Choose PNG Portable Network Graphics (.png)*.
6. Click Export.
7. Select Just This One to save only the currently selected slide.

Method 2: Use File > Save As

1. Select the slide you want to export.
2. Click File.
3. Select Save a copy or Save as.
4. Choose a location for your file.
5. Click the dropdown menu next to "Save as type" (or "File type") and select PNG Portable Network Graphics (.png)*.
6. Click Save.
7. A dialog box will appear asking if you want to save all slides or just the current one. Choose Just This One.

STEP 4: Choose post copy.

Below you'll find ready-to-use text options you can copy and paste into your posts to quickly share your participation and drive audience attendance to your session. Feel free to use as is or customize.

Option 1:

Catch my session on [<insert topic>](#) on [<insert date>](#) at [<insert time>](#) to see how we can move our industry forward light years ahead.

#FC26 #FiberConnect #lightyearsahead

Option 2:

I'm joining the leaders shaping the future of connectivity. Join us to discuss [<insert topic>](#) at Fiber Connect 2026 on [<insert date>](#) at [<insert time>](#).

#FC26 #FiberConnect #lightyearsahead

Option 3:

Be part of my discussion on [<insert topic>](#), sharing ideas on how fiber will lead to a world that's light years ahead. Don't miss it — [<insert date>](#) at [<insert time>](#).

#FC26 #FiberConnect #lightyearsahead

Have an idea that's light years ahead? Write your own — just remember to use our official meeting hashtags.

STEP 5: Post it!

You are now ready to promote your participation and session. Go to the social channel of your choice — and post!

BUILD MOMENTUM BEFORE YOU TAKE THE STAGE

Use the official FC26 event Email Signature/Footer to spotlight your upcoming FiberConnect session. It's an easy way to let your entire network know where you'll be, and book meetings before you arrive. The more visibility you create before the show, the bigger the impact you'll make once there.



FC26 Speaker Email Tag (728 x 120)

QUESTIONS?

Please contact FiberConnect@fiberbroadband.org with any questions or assistance.