

## SOCIAL SWAG KIT 2026

Welcome to Fiber Connect 2026! We are thrilled to have you join us for this year's event, where the innovators and brightest minds come together to shape the future of fiber — and our world. We want to ensure you get the most out of your experience here. With that goal, we have created social swag for you to connect and engage with other attendees and participants; and, ultimately, share your ideas how to move our industry light years ahead.

### STEP 1: Choose your artwork.

We have created three options to use leading up to Fiber Connect — and also when you are at the show!



Layout A



Layout B



Layout C

### STEP 2: Choose post copy.

Below you'll find ready-to-use text options you can copy and paste into your posts to quickly promote your attendance.

#### Option 1:

I'll be at Fiber Connect 2026 in Orlando from May 17-20. Let's set up a meeting to connect, collaborate and share ideas.  
#FC26 #FiberConnect #lightyearsahead

#### Option 2:

Fiber Connect 2026 is almost here. I'm looking forward to connecting with industry friends and new partners — let me know you'll be there.  
#FC26 #FiberConnect #lightyearsahead

#### Option 3:

Attending Fiber Connect 2026 in Orlando? I'm ready to meet the people who are shaping the future of our industry. DM me to start the conversation.  
#FC26 #FiberConnect #lightyearsahead

### STEP 3: Post it!

You are now ready to network and promote your attendance at Fiber Connect 2026. Go to the social channel of your choice — and post!

## PROMOTE YOUR ATTENDANCE EVERY DAY!

Use the official FC26 event Email Signature/Footer to let your contacts know you'll be attending Fiber Connect. It's an easy way to spark pre-show conversations, request meetings, and build momentum to make the most of the show once you're there.



FC26 Attendee Email Tag (728 x 120)

## QUESTIONS?

Please contact [FiberConnect@fiberbroadband.org](mailto:FiberConnect@fiberbroadband.org) with any questions or assistance.